### **Press Release**



Awarded by Cellerant Consulting Group, the Cellerant Best of Class Hygiene Award recognizes game-changing dental hygiene technologies. The Cavitron 300 Series was identified as a standout product that should be part of every dental hygienist's toolkit. The honor comes in a milestone year for Dentsply Sirona's Cavitron portfolio, which celebrates its 65<sup>th</sup> anniversary in 2022.

**Charlotte, September 6, 2022.** As a 2022 Cellerant Best of Class Hygiene Award Winner, Dentsply Sirona has been acknowledged as a manufacturer that is driving innovation in the dental hygiene space. The Cavitron 300 Series ultrasonic scaling system was selected as one of the top products for contemporary hygiene practice for its ability to positively impact the lives of both dental hygienists and patients.

"We are honored that the Cavitron 300 Series has been recognized as a standout technology for dental hygiene," says David Kierce, Senior Global Product Manager for Infection Prevention, Diagnostic and Scaling Platforms at Dentsply Sirona. "Cavitron has been a trusted brand for 65 years – transforming the scaling experience for clinicians and patients. This award highlights our commitment to understanding the needs of the dental hygiene community through innovation and the team's continued efforts to reimagine Cavitron over the years."

#### 65 years of quality and performance in ultrasonic scaling

Cavitron products have long led the way for ultrasonic scaling – with innovative features and benefits that make scaling better, faster, and safer. With a legacy of quality and performance, the Cavitron portfolio is a testament to Dentsply Sirona's commitment to innovation and improving the treatment experience for patients and clinicians alike. As part of Dentsply Sirona's Preventive range, Cavitron plays an important role in preventing disease and promoting a lifetime of oral health for happy, healthy smiles.

The Cavitron 300 Series Ultrasonic Scaling System is the newest addition to the Cavitron family and Dentsply Sirona's most efficient scaling system yet. It uses less heat and water for better patient comfort and is quieter than other ultrasonic scaling systems.\* The Cavitron Steri-Mate 360 handpiece offers effortless rotation for a comfortable user experience, while the Cavitron range of inserts offers a broad selection of ultrasonic scaling inserts to fit the needs of every practice and patient.

"The Cavitron 300 Series is simple, effective, and efficient," says Mandy Macachor, RDH, BS (US).

## Press Contact

Anna Bruns Senior Corporate Public Relations Manager Fabrikstraße 31 64 625 Bensheim T +49 6251 16 2293 anna.bruns@dentsplysirona.com

Marion Par-Weixlberger Vice President Public Relations & Corporate Communications Manager Sirona Straße 1 5071 Wals bei Salzburg, Austria T +43 (0) 662 2450-588 marion.parweixlberger@dentsplysirona.com

Niña Espiritu Edelman GmbH Am Sandtorkai 50, 20457 Hamburg, Germany T +49 (0)69 509546339 dentsplysirona@edelman.com www.edelman.com

#### About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better and safer dental care. Dentsply Sirona's headquarter is located in Charlotte, North Carolina. The company's shares are listed in the United States on NASDAQ under the symbol XRAY.

Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

\* Compared to other Cavitron model



"The touchscreen interface makes it easy to select the desired mode and power level, while the rotating handpiece allows for easy maneuverability during treatments, so I don't need to stop and adjust."

For more information about the Cavitron 300 Series, visit: <u>www.dentsplysirona.com/en-us/discover/discover-by-</u> <u>brand/cavitron-300.html</u>.

IMAGES are available for <u>> Download</u> on the website.



Fig. 1: The Cellerant Best of Class Hygiene Award recognizes products that should be part of every dental hygienist's toolkit.



Fig. 2: The Cavitron 300 Series is designed to make the scaling experience better, safer, and faster.



Fig. 3: Mandy Macachor, RDH, BS from San Diego, California, US uses Cavitron 300 Series.



Fig. 4: David Kierce, Senior Global Product Manager for Infection Prevention, Diagnostic and Scaling Platforms at Dentsply Sirona





# Dentsply Sirona World 2022: the ultimate experience in digital dentistry from September 15–17 in Las Vegas

This year, Dentsply Sirona World will once again bring dental professionals together for three days of market-leading clinical education, engaging expert speakers, world-class entertainment, networking, and the opportunity to experience first-hand some of the latest innovations in digital dentistry. With a live simulcasted surgery and over 100 expert speakers focused on building connected dental solutions for healthy practices and healthy smiles, DS World is a window into the future of dentistry. The multi-award-winning Rock and Roll Hall of Fame band, Journey, and stand-up comedian and Golden Globe nominee, David Spade, are this year's headliner entertainment.

More information on the program, the "Bring your Team" offer, and registration can be found here: <u>https://www.dentsplysirona.com/en-us/ds-world.html</u>.

True to its commitment to transforming dentistry at a global level, Dentsply Sirona will also hold local DS World events this year in Madrid, Spain, from September 16 – 17 2022, and in Fethiye, Turkey, from October 27 - 29, 2022.