

Better together – One year of Dentsply Sirona

One year of Dentsply Sirona – a year in which the two companies have grown together to become the largest manufacturer of dental solutions and have already shown the level of innovation that arises as a result. Integrated processes have bridged the gap between the leading dental technologies and the well-established consumables. Unique in the dental market, Dentsply Sirona can provide solutions from a single source.

Bensheim/Salzburg, March 21, 2017. The merger of the two companies DENTSPLY and Sirona has led to the most comprehensive range of technologies and solutions in the dental sector. The wide product portfolios complement each other almost perfectly – both users and patients profit from the extensive experience with the integrated solutions. Today, 600,000 dental specialists all over the world use products and applications from Dentsply Sirona on more than six million patients daily and provide them with dentistry that is better, safer, and faster than ever before.

Jeffrey T. Slovin, CEO of Dentsply Sirona, has taken stock and sees that his team is on the right track thanks to intensive collaboration. "It is a great challenge to bring together two successful companies, form new teams, and forge new paths together. By merging the two leading innovators in dentistry, each with more than 100 years of experience, we can combine the experience and expertise of 15,000 highly-qualified employees to help dentists and dental technicians give their patients the best possible care. We are a better company today than we were a year ago."

Taking research and development to a new level

At Dentsply Sirona, the largest research and development team in the dental sector is growing together: The company has invested more than 125 million dollars in this sector. More than 600 scientists and engineers work daily to continually improve the products and in particular their interaction with each other. Dentsply Sirona solutions are currently being tested in more than 50 studies worldwide. All of these endeavors mean that the company brings more than 30 innovations to the market every year. "We are proud that we have already shown our customers what we are able to create and develop together. And we are just at the beginning," said Jeffrey T. Slovin about the first integrated product launches since the merger. But the level of commitment goes far beyond product development: Dentsply Sirona has the most comprehensive training program in the sector. More than 350,000 dental specialists are trained annually in the company; almost 11,000 courses have been held in more than 80 countries. Furthermore, there is also the largest

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About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

customer service team: More than 4,000 employees ensure optimal support for practices and laboratories every day.

Systematic integrated solutions

For the very latest dentistry and dental technology, Dentsply Sirona offers one of the most prestigious dental brands in the areas of technology, equipment, and materials. It is their connectivity that makes them so valuable for dentistry: "Dentsply Sirona is the only company in the sector that is in a position to offer dentists a complete treatment workflow from a single source. From diagnosis with 3D X-ray units, planning by using sophisticated software, implementation of the treatment with innovative instruments and materials, and up to the final treatment with a restoration," explained Slovin. The company has already demonstrated this with the presentation of integrated solutions over the past year.

This became clear with the introduction of the CEREC Zirconia workflow. This workflow has made it possible for the first time for dentists to manufacture and insert full zirconia restorations in just one visit. The CEREC team from former Sirona and the Celtra Duo sales team from former DENTSPLY have compiled all the necessary components for an optimal workflow into a starter kit. The collaboration between the business units Treatment Centers, Endodontics, and Implants has also been stepped up. As a result, Teneo and Sinius are the only treatment centers on the market that have integrated reciprocating file systems. The Cavitron ultrasonic scaler integrated into the Intego treatment center was presented only recently and underlines the interdisciplinary solution approach. 3D Endo is the first CBCT-based application with which complex endodontic cases can be planned. In combination with Orthophos 3D devices and the integrated file database, treatments can be simulated and optimized. Numerous additional concepts for well-thought-out end-to-end solutions will follow.

The continuation of two success stories

At the IDS 2017, international visitors will be able to see for themselves that Dentsply Sirona is using its unique innovative drive to further advance dentistry. "DENTSPLY and Sirona are simply better together," Jeffrey T. Slovin sums it up. "That means better solutions for our customers and patients all over the world."



IMAGES



Fig. 1: Looking to the future with optimism – Jeffrey T. Slovin, CEO of Dentsply Sirona.



Fig. 2: Executive Team at Dentsply Sirona: James G. Mosch, President and Chief Operating Officer Dental and Healthcare Consumables; Maureen MacInnis, Senior Vice President and Chief Human Resources Officer; Jeffrey T. Slovin, Chief Executive Officer and member of the Board of Directors; Ulrich Michel, Executive Vice President and Chief Financial Officer; Christopher T. Clark, President and Chief Operating Officer, Technologies; Rainer Berthan, Executive Vice President, Manufacturing and Supply Chain and Operations Excellence (v.l.n.r.)



Fig. 3: An integrated solution for endodontics: Using 3D X-ray data from an Orthophos SL allows endodontic treatments to be planned and optimized in the 3D Endo software



Fig. 4: The Teneo treatment center with integrated endodontics and implantology functions along with an adaptable intraoral X-ray tube assembly.



Fig. 5: Celtra Duo blocks, the new CEREC SpeedGlaze glaze spray, and the new Calibra universal cement – The perfect setup for the CEREC Zirconia workflow.



Fig. 6: The Cavitron ultrasonic scaler is now being offered as an integrated solution for the Intego treatment center.